

👋 Hi! **Andreas** here.

-- a creative designer crafting clean,
effective digital experiences



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 **Profile**
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 **Portfolio**
andreaspetrovits.com



Work Experience

Capabilities

Education Background



UX & Digital Designer *(freelancer)*

@andreaspetrovits.com // from November 2024 - present

Providing end-to-end digital and creative solutions, including visual identity, websites, UX, digital marketing, social media content, video, and print materials, helping businesses grow and succeed online.

- [Harmony Pet Services](#) - one of the clients / **role: visual identity, website development**

UX & Digital Designer *(contract)*

@Codezo in Copenhagen, Denmark // from August 2024 - October 2024

As the sole designer in a team of three developers, I redesigned the user flow for a gamified sports betting mobile app, enhancing onboarding, navigation, and interactions. Additionally, I worked on a conceptual project:

- [SikkerSeniorNet](#) - helping seniors navigate the internet safely / **role: visual identity, web design**

Design & Development Lead *(full-time)*

@Sustainary in Copenhagen, Denmark // from May 2020 - January 2024

A global execution platform that fosters partnerships between universities, investors, entrepreneurs, and enterprises to identify and accelerate innovative technological business solutions for sustainability challenges.

I led a team of four designers, collaborating with Marketing and Communications to create visuals for web, presentations, and social media. I ensured consistent brand identity across projects, edited promotional video content to boost engagement, and developed surveys to gather data-driven insights. Responsible of visuals and digital development for the following projects:

- [greenimpact.io](#) - Sustainability reporting SaaS platform for SMEs / **role: product designer, UX**
- [sdgtechawards.com](#) - Largest Sustainability Awards in the Nordics / **role: design lead, website development, content creation**
- [greenimpactweek.com](#) - National Annual Event / **Role: Design Lead / role: design lead, website development, content creation**
- [sustainary.org](#); [LinkedIn](#); [Instagram](#) - Company's website and Social Media

Digital Designer *(part-time)*

@Norwell Outdoor Fitness in Odense, Denmark // from February 2019 - May 2020

Norwell Outdoor Fitness is one of the largest providers of outdoor fitness equipment in Denmark.

Graphic Designer *(internship)*

@YellowTree Agency in Timisoara, Romania // from August 2016 - October 2016

YellowTree Agency is an innovative marketing firm specializing in campaigns, design, and communication.

Industry knowledge

User-Centered Design
User Experience (UX)
User Interface Design (UI)
Responsive Design
Information Architecture
Wireframing & Prototyping
High-Fidelity Mockups
Visual Identity
Creative Problem-Solving
Accessibility
Performance Optimization
Typography
Cross-Functional Collaboration
Digital Design (Web, Mobile, App)
Motion Design (Video & Animation)
Detail-Oriented and Structured

Hard Skills

Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe AfterEffects
Adobe PremierePro
Google Ads/SEO
Facebook Ads
HTML5
CSS
JavaScript
WordPress CMS
Elementor Pro
Google Workspace
Microsoft 365
Slack
Monday.com
Notion

Soft Skills

Adaptability
Attention to Detail
Curiosity
Creative Thinking
Empathy
Effective Communication
Strategic Thinking
Team Collaboration
Problem-Solving
Decision Making
Receptiveness

Other Interests

Gastronomy
Endurance Sports
Outdoors Activities

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BA degree in Design & Business // Communication Design & Media

@Copenhagen School of Design & Technology from August 2019 - June 2021

Copenhagen, Denmark

During my bachelor's, I acquired a more comprehensive understanding of developing digital concepts, establishing effective communication strategies, and integrating business considerations into the process.

AP degree in Multimedia Design & Communication

@UCL University College from January 2016 - January 2018

Odense, Denmark

The first time I began working with Adobe Illustrator, Photoshop, and WordPress. Most importantly, I learned how to effectively leverage Google to find solutions to a variety of challenges.

Baccalaureate Diploma in Mathematics & Computer Science

@Grigore Moisil High School from September 2008 - June 2012

Timisoara, Romania

During this period, I laid the groundwork for what would become my passion and career in the future. I delved extensively into mathematics, physics, and C++ programming, while also gaining familiarity with HTML and CSS.

Training / Courses

Google UX Design Professional Certificate

The Futur Group

UX & Web Design Master Course: Strategy, Design, Development

Illustrator CC MasterCourse

Digital Marketing Masterclass + AI and ChatGPT for Marketing



Thank you for your time! 🙋



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